

The logo for Rock Castle, featuring the word "ROCK" in a stylized, handwritten font above the word "CASTLE" in a bold, sans-serif font. A horizontal line is drawn under "CASTLE".

ROCK
CASTLE

experiences un-ltd.

A black and white photograph of a large crowd at a concert. Many people have their hands raised in the air, and confetti is falling from the ceiling. The scene is captured from a low angle, looking up at the audience.

EVENTS | RETAIL | DESIGN | ACTIVATIONS

WHAT DO WE DO ?

#EVENTS
#BRAND ACTIVATIONS
#RETAIL POS/ ACTIVATIONS
#BRAND LAUNCH
#CONFRENCES
#OFFSITES
#CONCERTS
#EXHIBITIONS
#CORPORATE SPORTS
#CELEBRITY MANAGEMENT
#VIRTUAL EVENTS
#SPORTS



OUR BASES



CATERING
INDIA AND PAN ASIA

OUR HAPPY CLIENTS



2500+ EVENTS
70+ CLIENTS
AND
1 MILLION+ SMILES



The background image shows a grand, ornate hall with a large, multi-tiered chandelier hanging from the ceiling. The hall has a high, vaulted ceiling with intricate architectural details and a stage area in the center. The lighting is dim, with a blue and purple hue, creating a dramatic atmosphere. The text "LARGE FORMAT EVENTS" is overlaid in large, bold, orange letters.

LARGE FORMAT EVENTS

ALLAN WALKER INDIA TOUR



An advertisement for MAGIC MOMENTS DAZZLE. It features two bottles of the drink, one tall and one shorter, both with white labels and gold accents. The labels include the text "MAGIC MOMENTS DAZZLE" and "EXCLUSIVE GOLD FILTERS". Above the bottles is a circular graphic with the text "EXCLUSIVE GOLD FILTERS RICH MADAGASCAR VANILLA FLAVOUR". To the right, there is a promotional message: "FLAUNT YOUR MAGIC MOMENTS GLASS & WIN EXCITING GOODIES". The background is dark with gold confetti and a red carpet area where people are seen in the distance.

YELLOW CLAW INDIA TOUR FOR MAGIC MOMENTS



100 PIPER PLAY FOR CAUSE CONCERTS



DIRECT DIL SE
WITH LUCKY ALI & VARIOUS ARTISTS

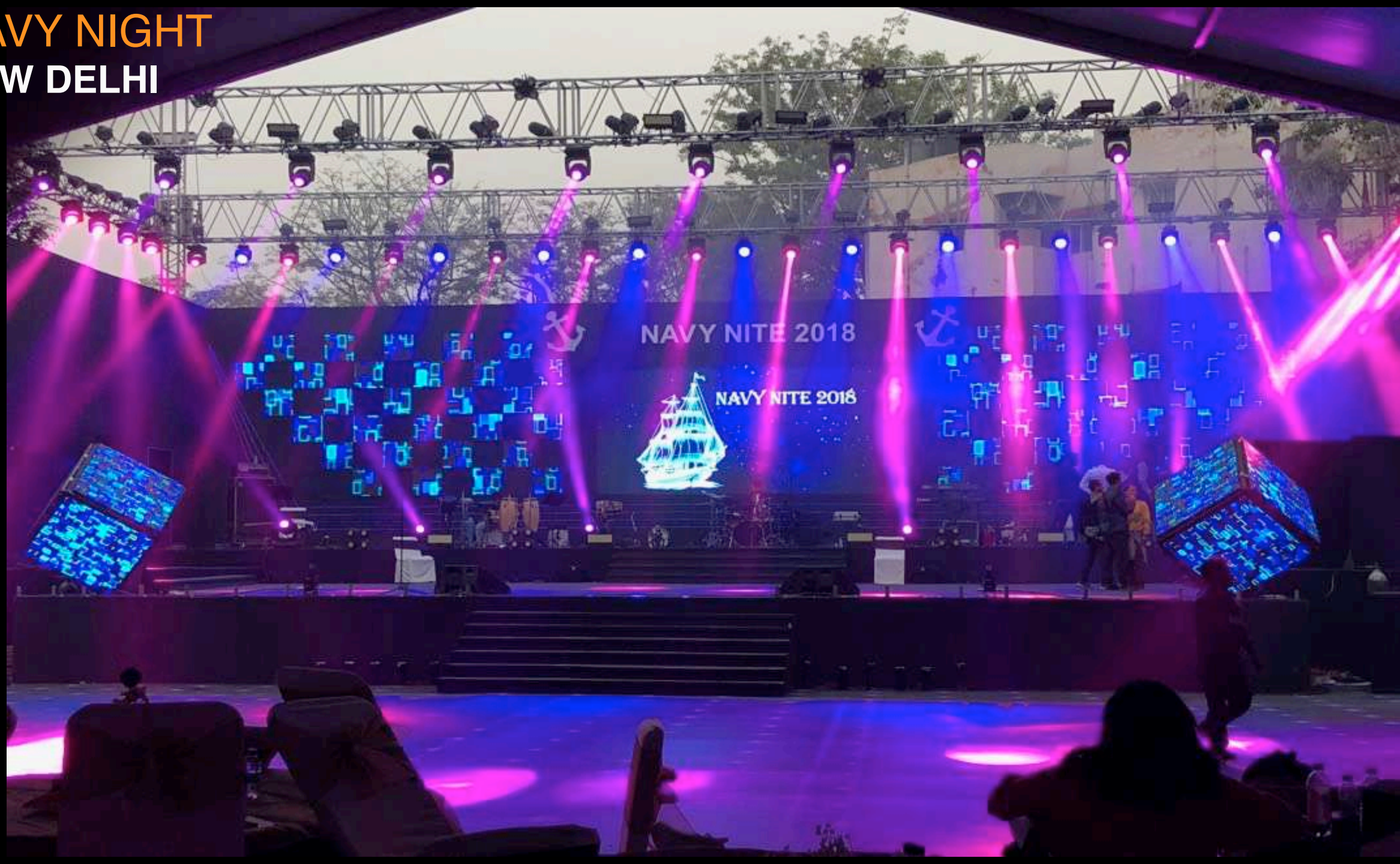


ROYAL STAG CONCERT SERIES

ROYAL STAG



NAVY NIGHT NEW DELHI



ARMY NEW YEARS BALL
NEW DELHI
2 STAGES, 10000+ AUDIENCE







**LAUNCH
EVENTS**

LEGACY OF HOPE

ONE QUBE LAUNCH FOR BLACKROCK

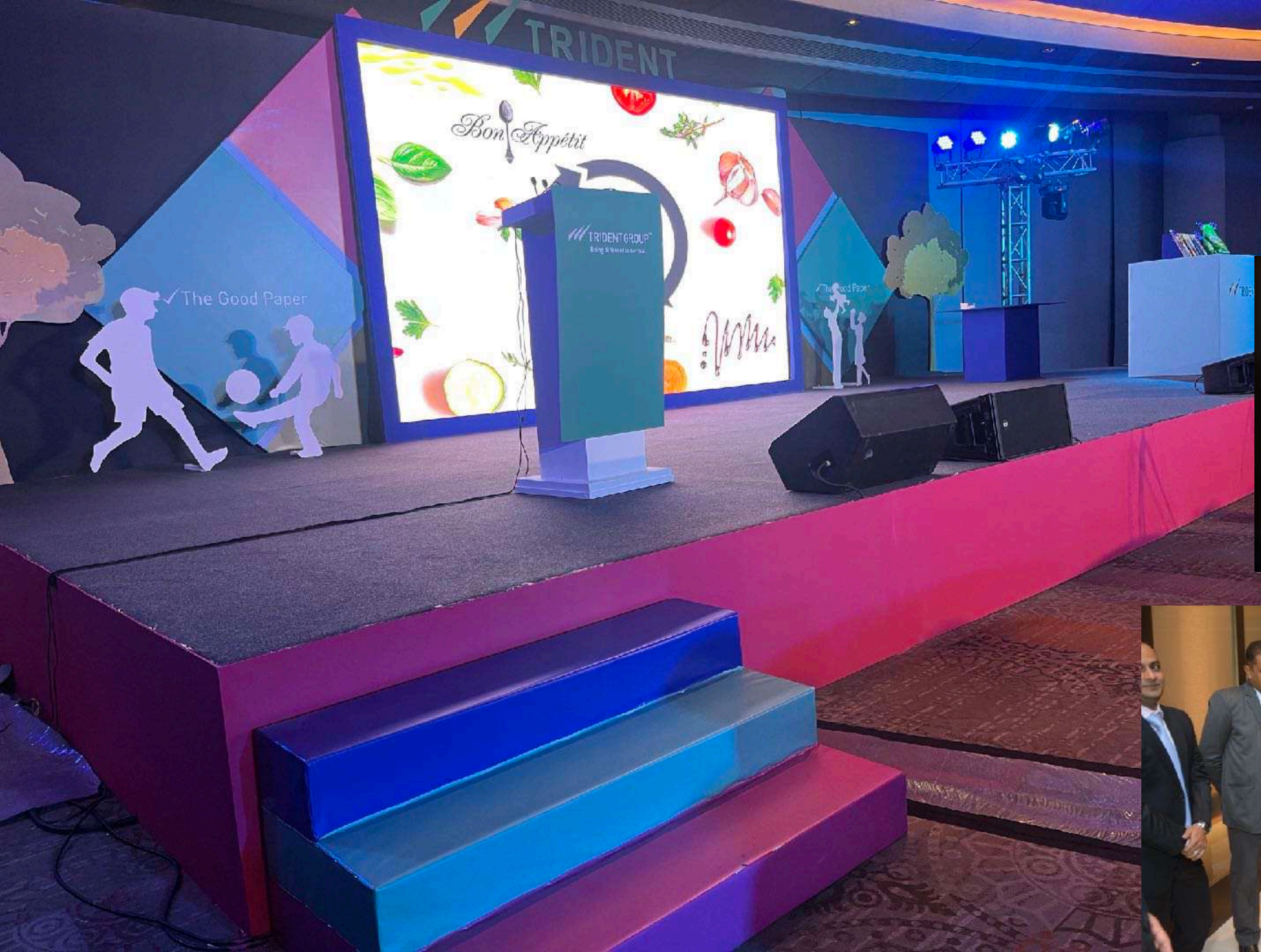




OAKEN GLOW LAUNCH GOA' 22



TRIDENT PAPER LAUNCH 2022





REVITAL WOMEN IP LAUNCH WITH SONALI BENDRE



LONGINES WATCH COLLECTION SHOWCASE



SAMSUNG LAUNCH WITH RAKULPREET KAUR HYDERABAD



NOISE INTELLIBUDS LAUNCH



A grand, ornate ballroom with a large chandelier and a stage, set for a corporate event. The room features a high, vaulted ceiling with intricate patterns and a large, circular stage area. The lighting is dim, with blue and purple hues, creating a sophisticated atmosphere. The text "CORPORATE EVENTS" is overlaid in the center in a bold, orange font.

CORPORATE EVENTS

- PARTNER EVENTS
- CELEBRATIONS
- EMPLOYEE ENGAGEMENTS
- AWARD NIGHTS
- OFFSITES
- ACTIVATIONS



LEGACY OF HOPE



CII BIG PICTURE SUMMIT NEW DELHI





BROOKFIELD PROPERTIES
DIWALI FIESTA
4 CITIES
35000+ PAX

OFFICIAL FIFA FAN PARKS 2022 10 CITIES



CAPITALAND X-MAS CARNIVAL



CapitaLand
Presents

LiveWire
2022
ITPG'S ANNUAL CULTURAL FEST

**SHOWCASE YOUR TALENT
OPEN TO FAMILY & FRIENDS**

**FLEA STALLS | LIVE SANTA
360 PHOTO BOOTH
KIDS ZONE | DANCE TROUP
SPECIAL ACT | FASHION SHOW
FUN ACTIVITIES | DJ
LIVE BAND &
UNLIMITED FUN**

16 DEC.

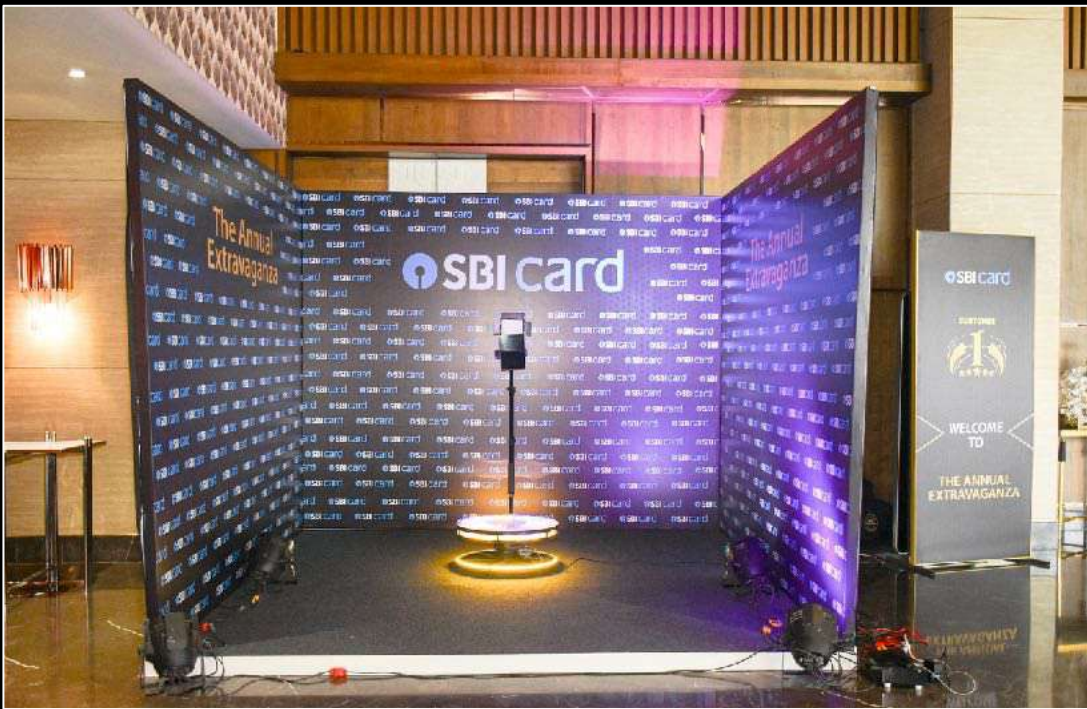
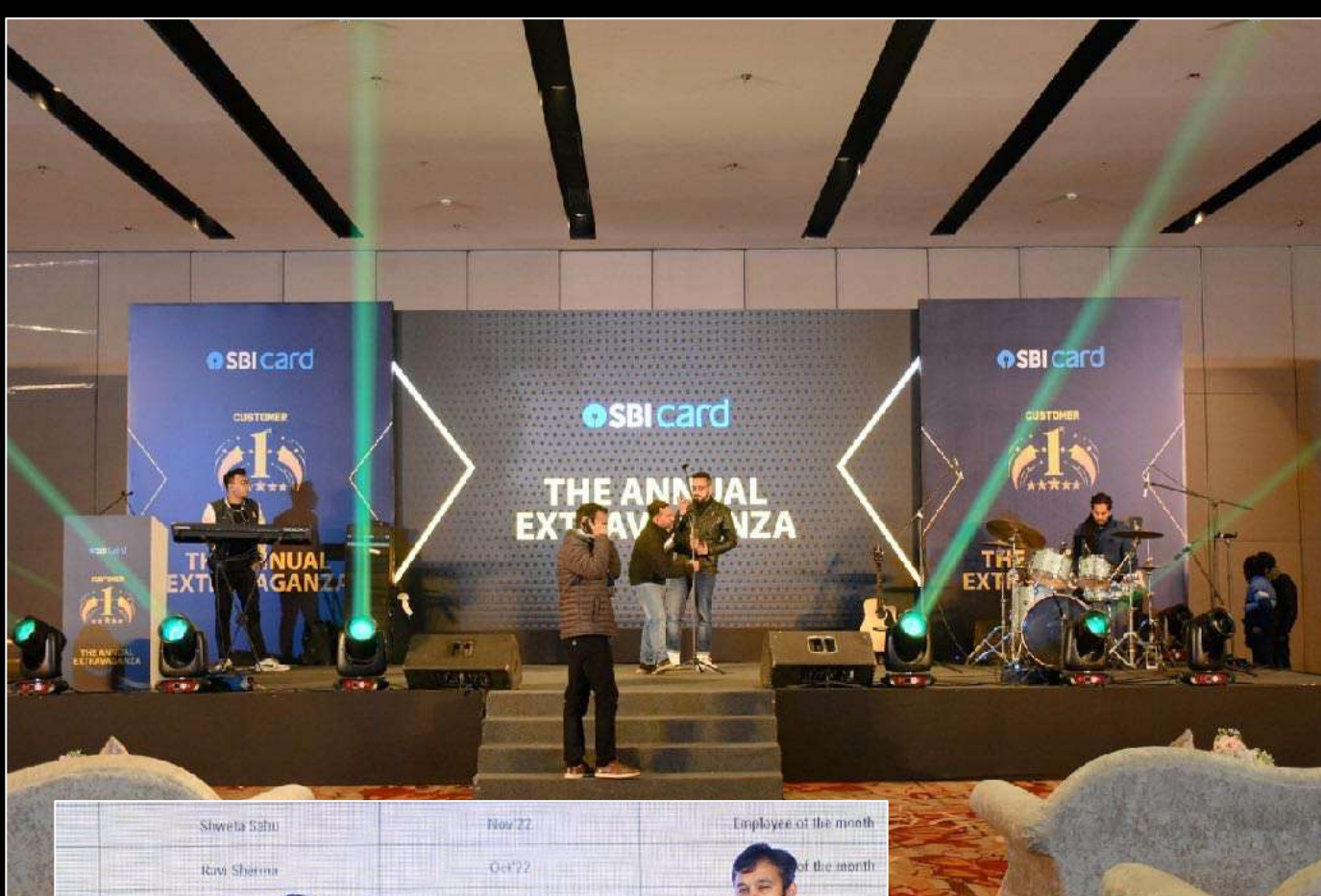
11:00 AM Onwards AT ITPG

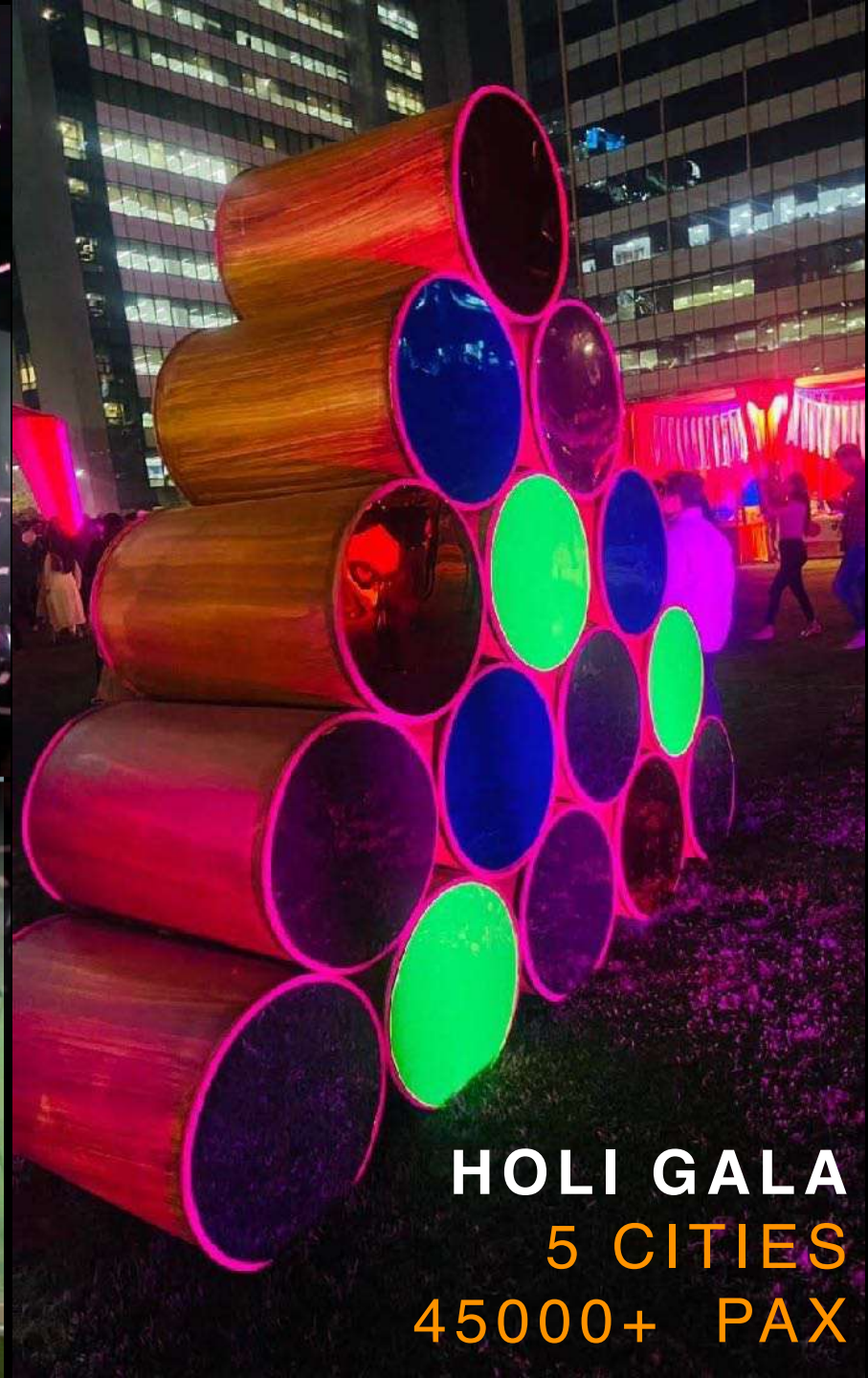
* To participate in the Talent Hunt, please contact your organization admin *



SBI CARD ANNUAL MEET







HOLI GALA
5 CITIES
45000+ PAX



ADITYA BIRLA MUTUAL FUND IFA MEET JAIPUR & THAILAND





ATOTECH R&D CENTRE LAUNCH



LOREAL WOMEN OF WORTH
AWARD NIGHT

OFFSITE IN INDIA/ INTERNATIONAL



adani
Realty



adani
Realty



Together Towards Tomorrow



ADANI REALTY WINNER CIRCLE
2023

A grand, ornate hall with a large dome and a stage, serving as a background for the text. The hall features intricate architectural details, including a large central dome and a stage area with a screen displaying the word "HOPE". The lighting is dramatic, with blue and purple hues. The text "BRAND ACTIVATIONS" is overlaid in large, bold, orange letters.

BRAND ACTIVATIONS

MALLS, COLLEGES, CLUB, ROAD ACTIVATIONS









EXPERIENTIAL EVENTS

LEGACY OF HOPE

PURPLE LIGHT UP
3 CITIES

> 1.5 MILLION SQ MTR.





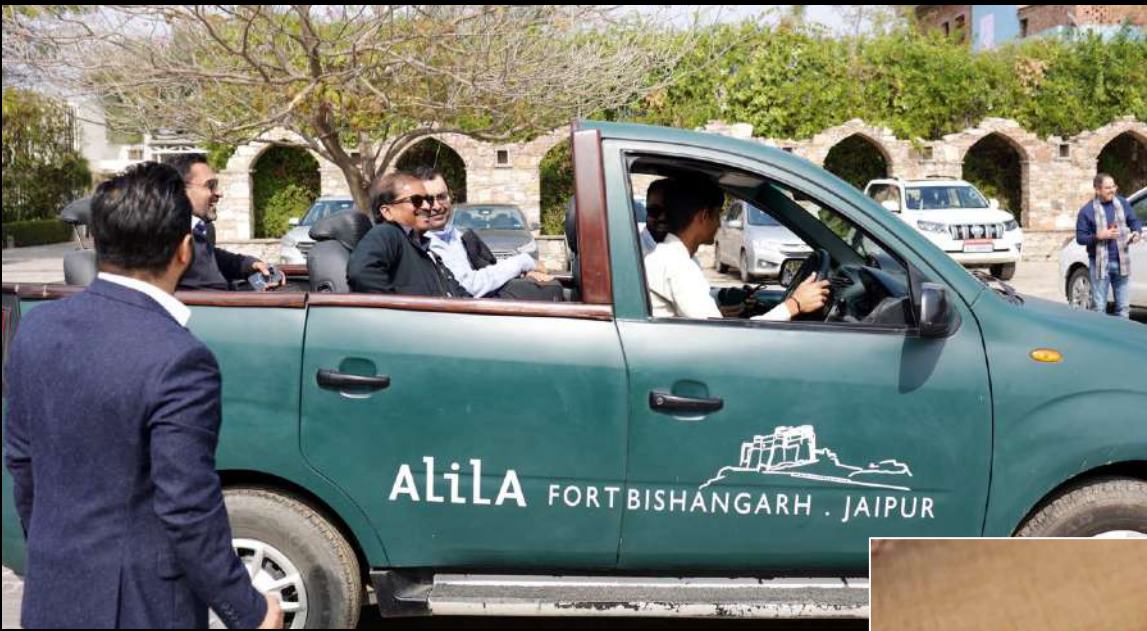
SBI card

Confluence
FY 24



SBI card

Confluence
FY 24





TRIDENT EXPERIENCE SHOW '23



VIRTUAL EVENTS

GAMIFIED 2D/ 3D LIVE PLATFORMS



RICH LOOK

#TOIDNXT

HOME

INFORMATION

GUIDE

Brought to you by
Edge UNWIRED
SEMINARS • WORKSHOPS • MASTERCLASSES

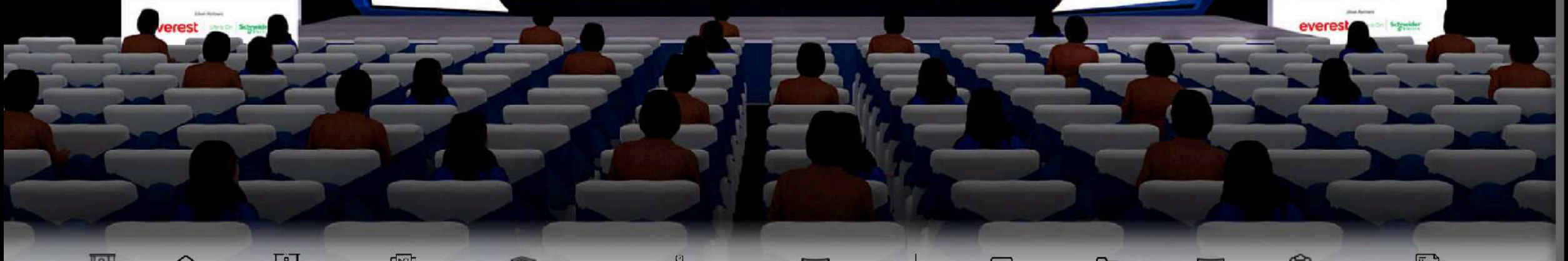


tuya
THE TIMES OF INDIA
DNXT
CONNECTING LIFE SPACES
powered by
MirAie
Panasonic
VIRTUAL SUMMIT
#TOIDNXT
00:02

CLAPS

AGENDA

COMMENT BOX





SCIEIX
 Analytical Services
phenomenex
 Analytical Solutions
CATEGORY PARTNER

MERCK
PRESENTING PARTNER

MERCK
 Analytical Solutions
INDIA FOOD SAFETY SUMMIT 2020

BRUKER
CATEGORY PARTNER

RA Rockwell Automation
TECHNOLOGY PARTNER

MERCK
 Analytical Solutions
INDIA FOOD SAFETY SUMMIT 2020
 Virtual 3D Summit
 3rd - 4th DEC 2020
 Powered by **SYNNEX**

MERCK PRESIDENTIAL PARTNER	BRUKER CATEGORY PARTNER	SCIEIX CATEGORY PARTNER	phenomenex CATEGORY PARTNER
Rockwell Automation TECHNOLOGY PARTNER	STABIMAT US AUTOMATION PARTNER	HEWLETT PACKARD HPLC SYSTEM PARTNER	NEDGEN DMS PARTNER
AFSI ASSOCIATION PARTNER	AFSI ASSOCIATION PARTNER		

SYNNEX Synnex Busine...
1000+
 INTERNATIONAL SPONSORS

ANALYTICAL SERVICES SMB PARTNER	METTLER TOLEDO SMB PARTNER	BUCHI SMB PARTNER	IndiFoss SMB PARTNER
ANALYTICAL SERVICES SMB PARTNER	SYSMEX CORPORATE PARTNER	Agilent CORPORATE PARTNER	IndiFoodBey MEMBER PARTNER
AFSI ASSOCIATION PARTNER	AFSI ASSOCIATION PARTNER		

MERCK
 Analytical Solutions
INDIA FOOD SAFETY SUMMIT 2020
 Virtual 3D Summit
 3rd - 4th DEC 2020
 Powered by **SYNNEX**

Conference hall

Exhibit Hall

Social Lounge

Info Centre

Agenda

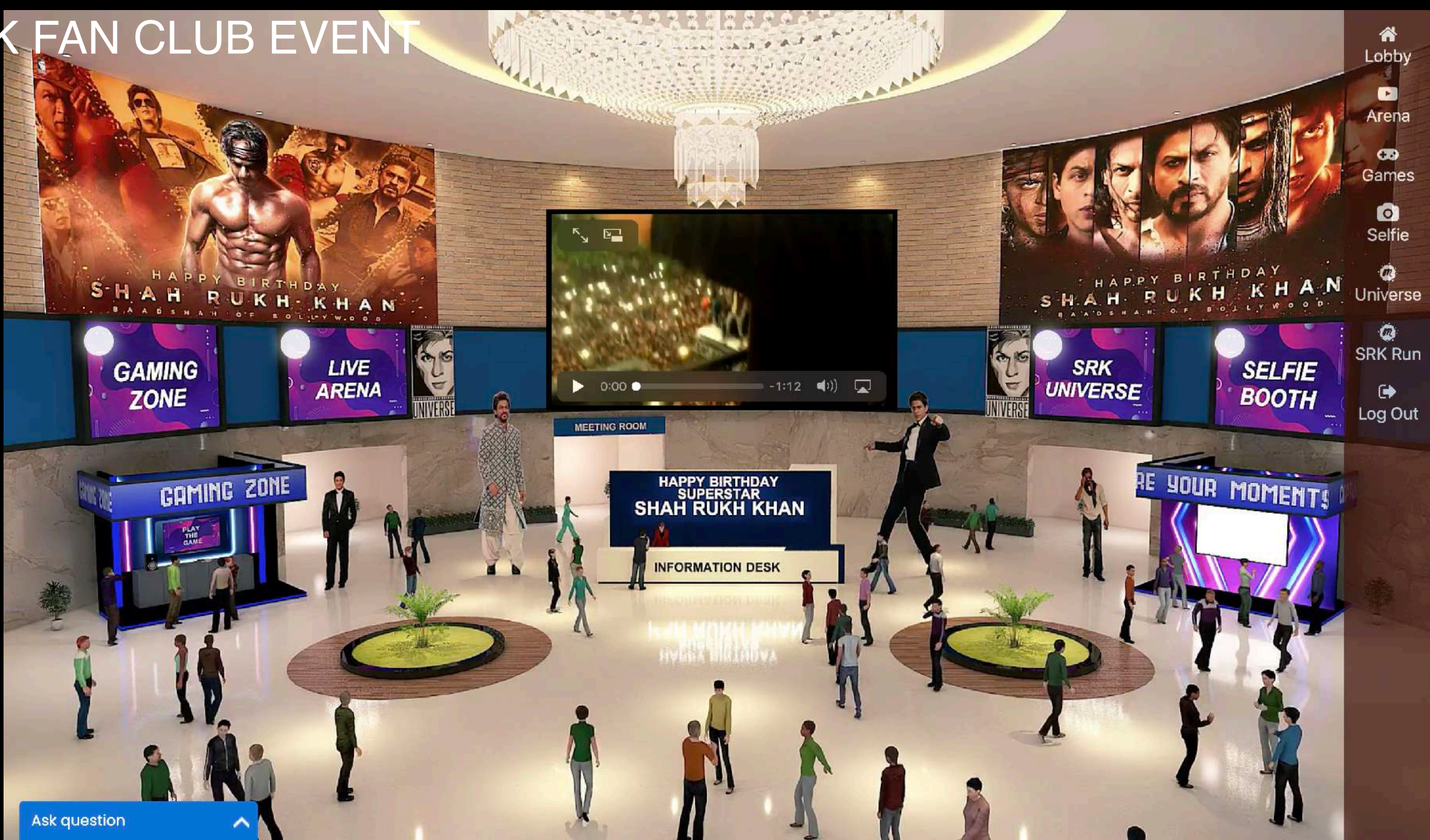
Feedback

SYNNEX



ABC DAY 2020

SRK FAN CLUB EVENT



- Lobby
- Arena
- Games
- Selfie
- Universe
- SRK Run
- Log Out

Ask question



SPORTS

MARATHONS
CORPORATE SPORTS MEETS
CYCLING FESTIVAL

HRX NOISE MARATHON MUMBAI '23



ONE 8 MARATHON, BANGALORE







IN IT FOR THE
LONG RUN

Gear up for
CULT 10K
with Milind Soman

29th July | Cult Sec 29, Gurugram



KOHLER RUN





CANDOR TECH SPACE ANNUAL SPORTS MEET

5 CAMPUSES
30000 + PARTICIPANTS



TIMES GREEN WHEEL BIKE FESTIVAL

MECCA OF
INDIAN CYCLING



INDIA'S BIGGEST CYCLING FESTIVAL

THE TIMES OF INDIA

The 'mega mountain biking' race was part of Green Wheels, billed as the country's biggest bike festival. And side by side was the junior duathlon, a cycling and running event open to kids from age 3 all the way up to 18. Around 500 boys and girls, from 20 city schools, took part in 6km (3km cycling, 3km running) and 10km (7km/3km) sprints.



Gurugrammers cycle their way to fitness



The most awaited Green Wheels Bike Festival Season #3 rocked Gurugram on February 4. The event, organised at Ambience Island, saw the best of cycling action. The festival was presented by Candor Tech Space and powered by Decathlon.

"We are overwhelmed with the participation from corporates, families and kids from NCR. We salute the spirit of people who joined the GWBF season 3. A cycling festival like this has a lot of potential and we see it becoming bigger with every passing year. We hope the message of fitness as a key aspect of one well-being resonates and we hope people make cycling a part of their lifestyle," said Alok Agarwal, Candor TechSpace.

"I am happy to see almost double participation than last year. We also got a great response from the corporates, who find value



Crowd motivates a participant



of their lifestyle," said Alok Naggal, festival director and MD, Rock Castle Entertainment Pvt Ltd, the event house who owns the IP.

For results riders can log on to www.greenwheelsfestival.com. Join the festival on Facebook www.facebook.com/greenwheelsfestival

END OF SEASON SALE UPTO 70% OFF



Green Wheels Bike Festival (GWBF) will begin at Ambience Island Circuit on February 4

Time to pedal for health

After more than 4000 fans lined up to enjoy the Season #3 of Green Wheels Bike Festival (GWBF) in January 2017, it is time to gear up for GWBF's Season #3 at Ambience Island Circuit on February 4. Season #3 of the festival is presented by Candor Tech Space, one of the leading corporate hubs in the city and powered by Decathlon.

"At Candor TechSpace, we strive to create a conducive, healthy and happy environment for our occupiers and their employees at our campuses. Apart from being an organization that delivers best in class workplace experience, we focus to add value to every individual's time that is spent on the campus every day. Our association with Green Wheels Bike Festival is an extension of our philosophy of adding life to the day-to-day existence of our associates and partners. In India, people work long hours and endure non-conducive transit to office. In that light, it becomes our responsibility as an office provider to ensure that they don't ignore their health. Green Wheels Bike Festival is the only activity which takes care of the health, stress, environment



and transportation, all together. The festival is certainly leading the movement with an objective to engage and sensitize the urban audience with the cycling lifestyle and we are very much in sync with the vision and benefits it will deliver to all the individuals," says Alok Agarwal, Managing Director and CEO, Candor India Office Parks Pvt Ltd. This is an initiative of Rock Castle Entertainment Pvt Ltd and is supported by the Municipal Corporation of Gurugram, Haryana Police, Ambience Group and Medanta, among others.

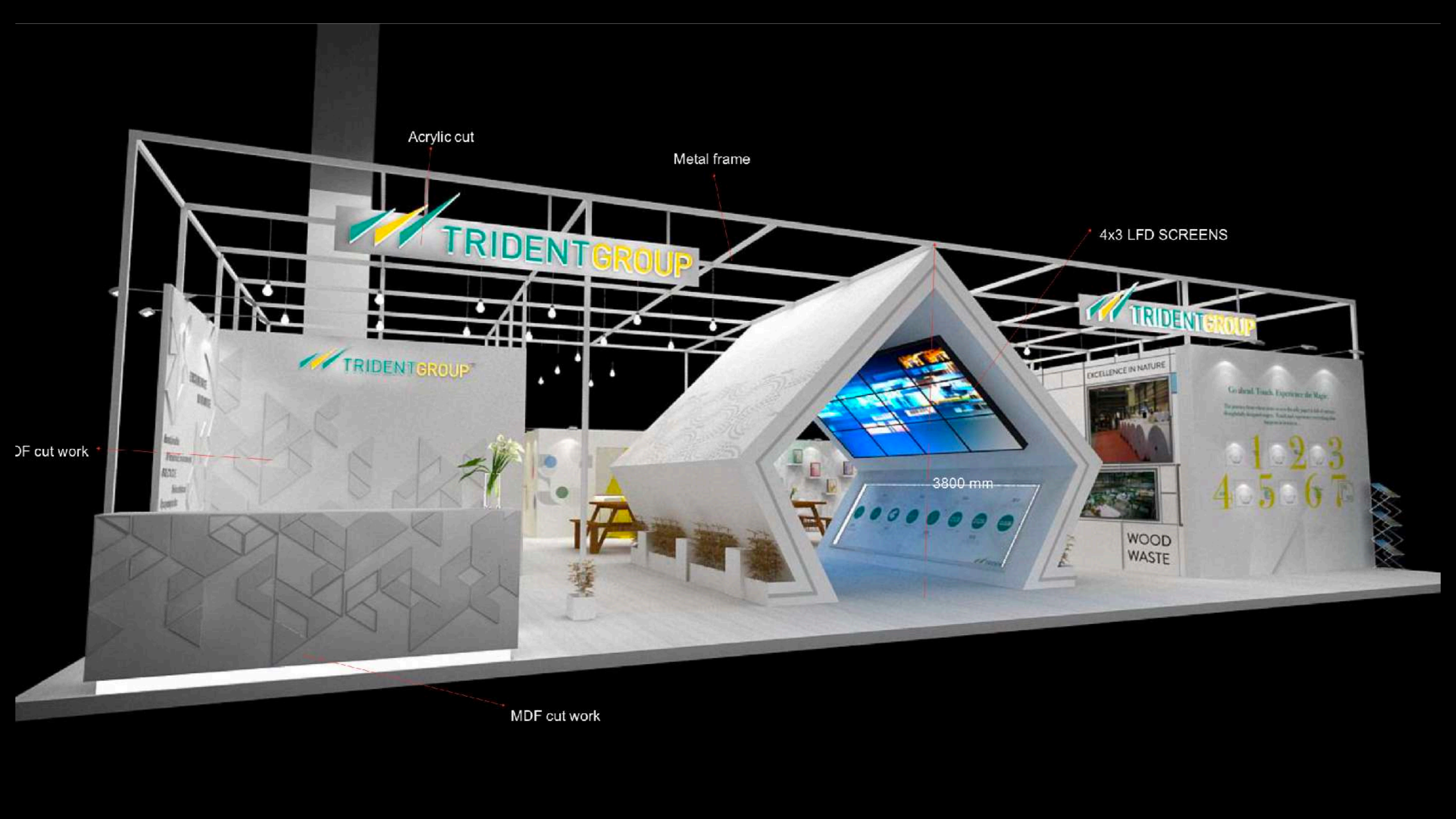


Last season's participants show off their medals

To register, log on to www.greenwheelsfestival.com or visit any of the nearest Decathlon stores. Join the festival on Facebook to catch up on all the action at www.facebook.com/greenwheelsfestival

EXHIBITION & DESIGN

STALL | INSTA SET-UPS | SPACE DESIGN | HANGAR SETUP



Acrylic cut

Metal frame

4x3 LFD SCREENS

TRIDENT GROUP

TRIDENT GROUP

TRIDENT GROUP

EXCELLENCE IN NATURE

Go ahead. Touch. Experience the Magic.

1 2 3
4 5 6 7

WOOD WASTE

3800 mm

DF cut work

MDF cut work

HANGARS DEVELOPMENT





SIG STALL
WORLD DAIRY
SUMMIT
2022

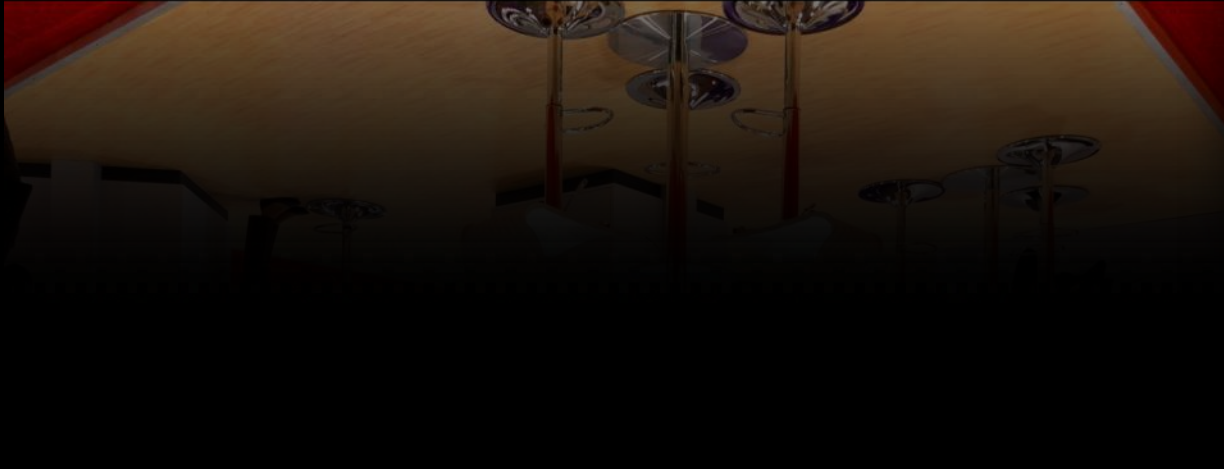




PC JEWELLERS

JAIPUR JEWEL
SHOW 23









FUNFOODS
Professional

PRODUCT RANGE

FUNFOODS
Professional

PRODUCT RANGE

Food solutions for HoReCa,
QSRs, Caterers and Bakeries.

FUNFOODS
Professional



TRULY DELICIOUS. CREAMY MAYO.

CREATING MEMORABLE RECIPES





COMPONENTS
Almost 50% lighter steel gas
Treated to withstand shock
Assured to last for 10 years

The perfect addition to your modern kitchen.
Indane Composite LPG Cylinders.

- 1. Safer gas
- 2. Around 50% lighter than steel cylinders
- 3. Thermoplastic body for shockproof LPG liquid levels

Indane
SAFE. RELIABLE. CONVENIENT

Indane
SAFE. RELIABLE. CONVENIENT

IndianOil | **Indane**
SAFE. RELIABLE. CONVENIENT



Hands

Hands

*fine handmade
carpets since 1881*

23-24
55-56
S

3000 - 2000 B.C.
Between 3000 to 2000 B.C., various civilizations in the Indian subcontinent have been. Agriculture has flourished and the different cereals have been used in various ways.

7000 - 6600 B.C.
The first record of wine is found in the Sumerian tablets of the 7th millennium B.C. The earliest evidence of distilling is found in the Sumerian tablets of the 4th millennium B.C.

FOREIGN LIQUOR
The first record of foreign liquor is found in the Sumerian tablets of the 4th millennium B.C. The earliest evidence of distilling is found in the Sumerian tablets of the 4th millennium B.C.

EXCISE INTRODUCTION
The British introduced the Excise Act in 1801. The first Excise Act was passed in 1801. The first Excise Act was passed in 1801. The first Excise Act was passed in 1801.

BOMBAY ABKARI ACT
The Bombay Abkari Act was passed in 1801. The first Excise Act was passed in 1801. The first Excise Act was passed in 1801. The first Excise Act was passed in 1801.

LARGEST INDUSTRY
The largest industry in India is the liquor industry. It is a major source of revenue for the government. The liquor industry is a major source of revenue for the government.

REVENUES
The liquor industry is a major source of revenue for the government. It is a major source of revenue for the government. It is a major source of revenue for the government.

GOVT. DISTILLERY
The government distillery is a major source of revenue for the government. It is a major source of revenue for the government. It is a major source of revenue for the government.

THE POLICIES
The liquor industry is a major source of revenue for the government. It is a major source of revenue for the government. It is a major source of revenue for the government.

COUNTRY LIQUOR
The liquor industry is a major source of revenue for the government. It is a major source of revenue for the government. It is a major source of revenue for the government.

EXCISE LOUNGE, MUMBAI
For PERNOD RICARD INDIA

Wine In Making

HARVESTING



CRUSHING AND PRESSING



FERMENTATION



BLENDED AND STABILIZING



AGEING AND FILTERATION



STORAGE



RETAIL



PROHIBITION
The laws that prohibited the sale of alcoholic beverages in 1919. The movement to end alcohol consumption in the United States was led by the women's temperance movement. It was a result of the temperance movement's efforts to reduce alcohol consumption in the United States.

SUGAR INDUSTRY
The sugar industry in the United States is a major industry. It is a result of the temperance movement's efforts to reduce alcohol consumption in the United States.

IMFL
The year 1919 saw the implementation of the 18th Amendment to the United States Constitution, which prohibited the manufacture, sale, and transportation of alcoholic beverages.

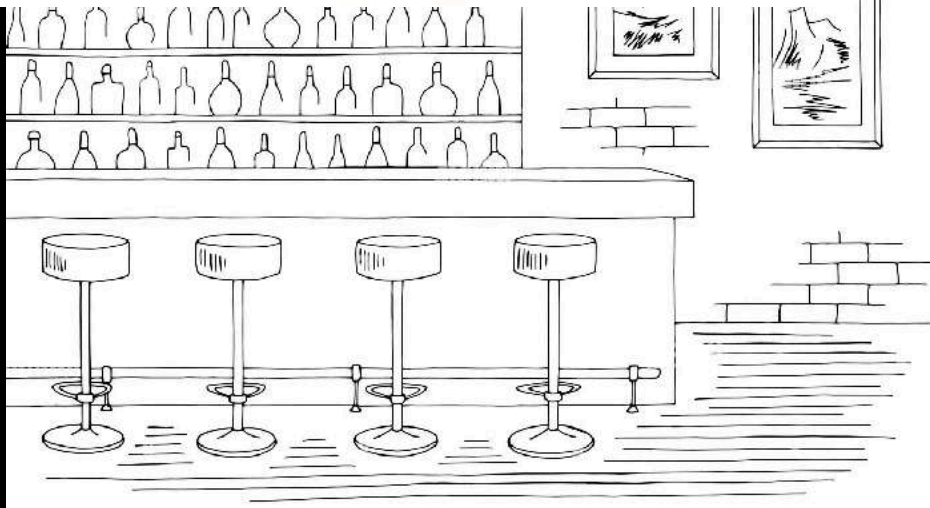
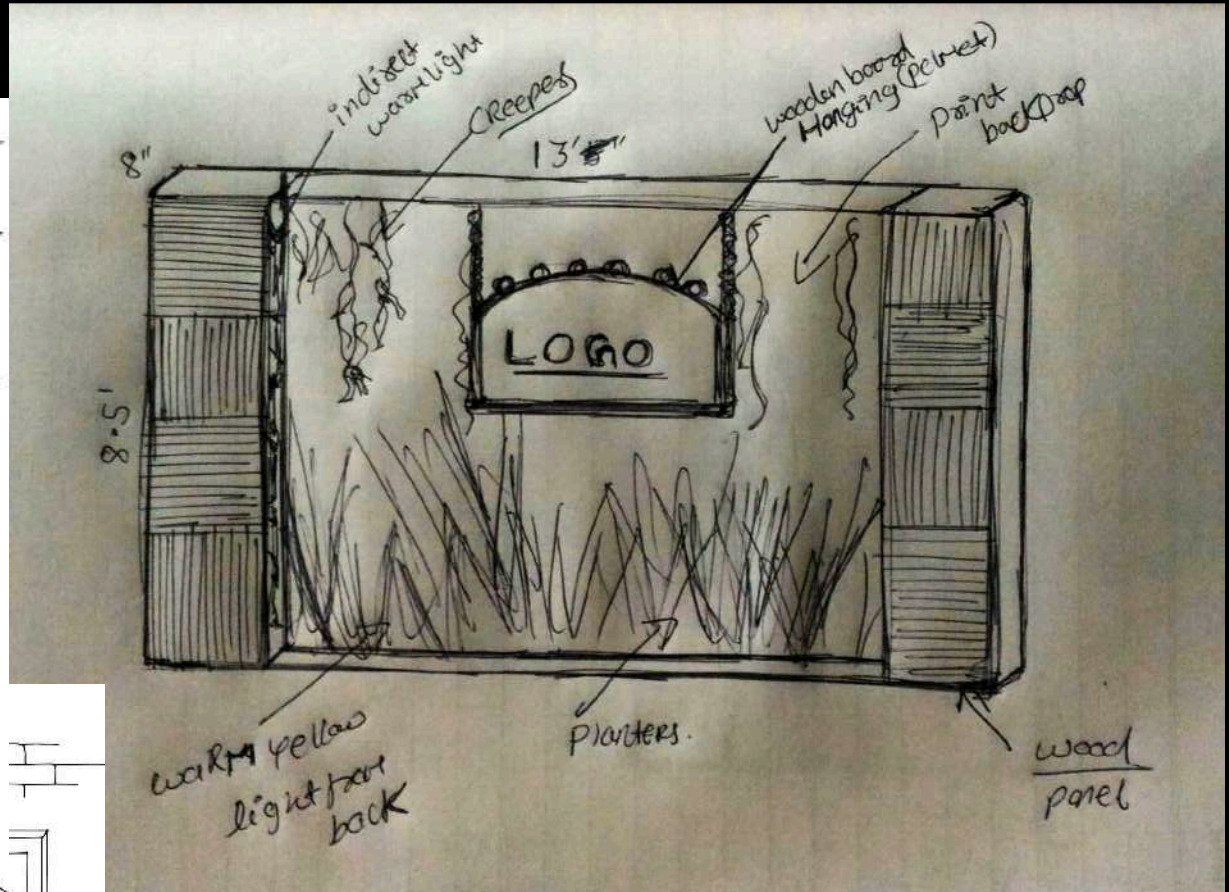
TAX & PROHIBITION
The 18th Amendment was known as Prohibition. It was a result of the temperance movement's efforts to reduce alcohol consumption in the United States.

STATE EXCISE SYSTEM
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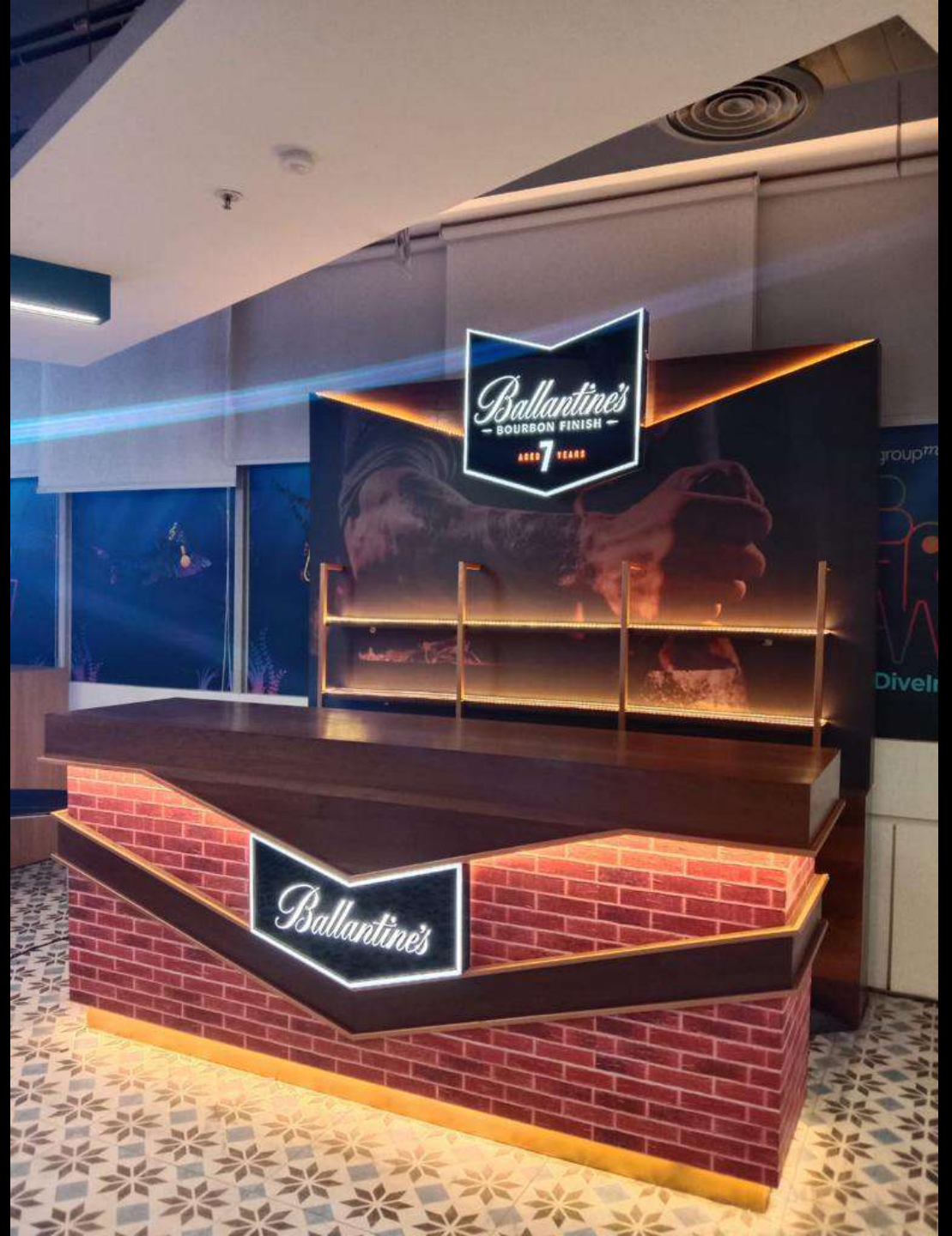
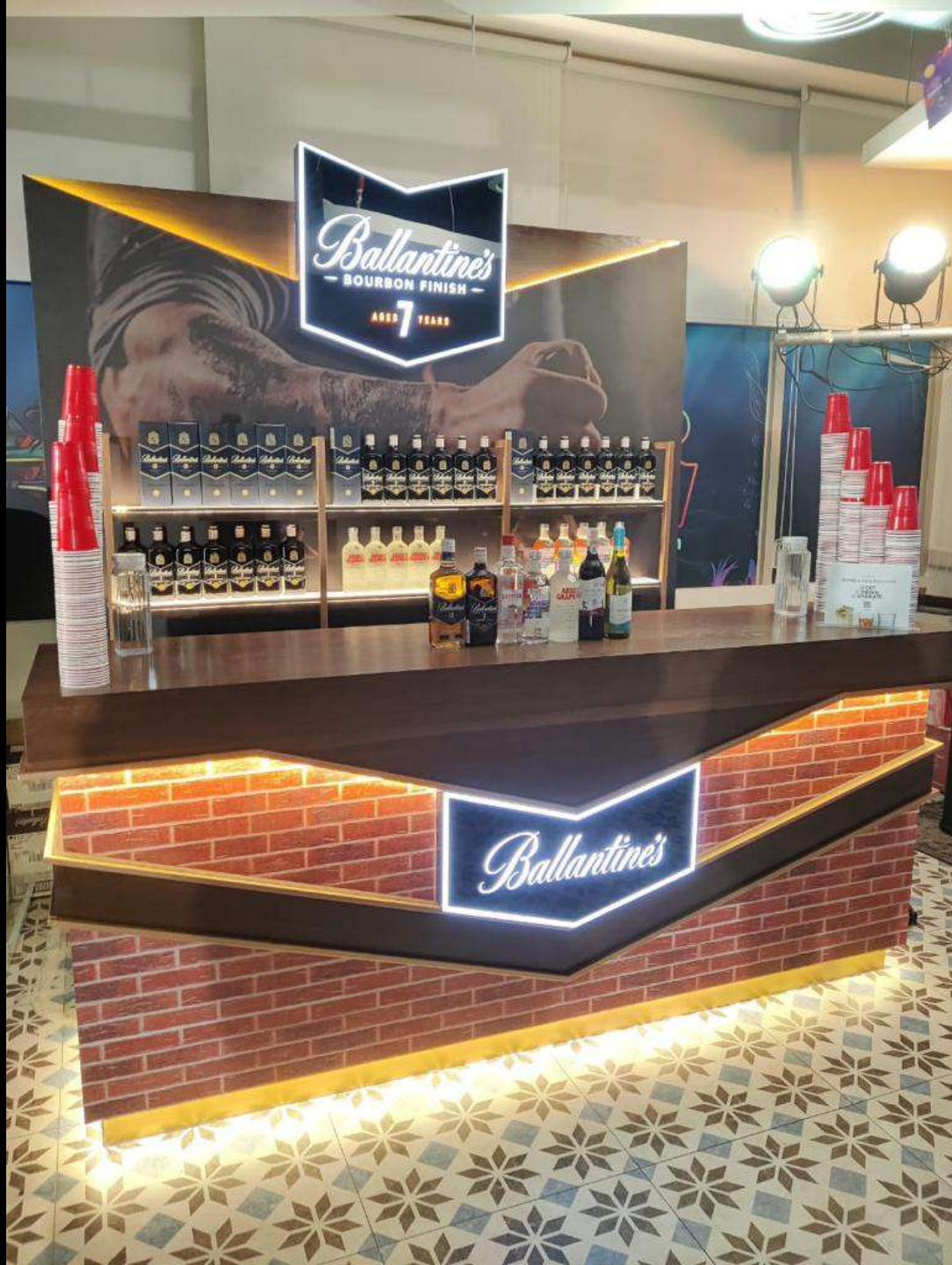
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RETAIL & TECHNOLOGY

RETAIL BRANDING | INSTALLATIONS | BARS | WALLBAYS
& TECHNOLOGIES



ALWAYS STARTS WITH AN IDEA



BALLENTINES DAY WINDOW DESIGN GOA



FROM DESIGN TO REAL



JOHNNIE WALKER
KEEP WALKING

UNPACK THE
CELEBRATIONS
CELEBRATE THE VALENTINE'S
DAY WITH BALLANTINE'S
GET A COUPLE TO WIN AN
ALL-EXCLUSIVE 3 STAR DINING
EXPERIENCE

DO WHAT YOU LOVE
HAPPY
Ballantine's
DAY

Ballantine's

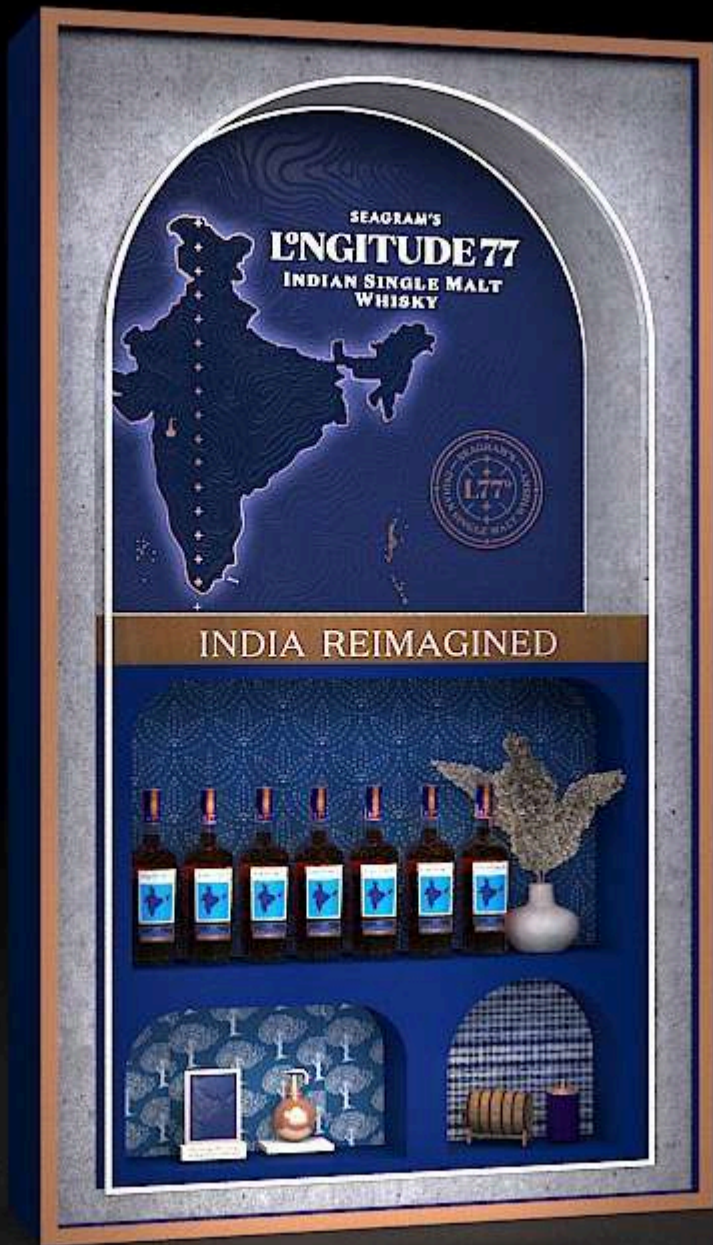




CSD,
DELHI

WALBAYS, FLOOR UNITS, CUSTOM PROJECT





DESIGN TO
SHELVES
L'77



DISPLAY/ RETAIL UNITS



VLCCC INSTA SET UPS



BPRC BAR DESIGN



JOHNNIE
WALKER
BAR, PUNE





INSTALLATIONS









EXPERIENTIAL
TECHNOLOGIES



VIRTUAL
TECHS

CLIENT SPEAKS



Thanks to Rock Castle team for being Super efficient and delivering year on year. It can't be done without an eye to details. Kudos

**Mr Rao,
MD SBI CARD**



Young thinking and fresh ideas are the one we like about this team. I like the in depth penetration for our events & campaigns –

**Saurabh Sharma
(Marketing Head :
Hindustan Times)**



Great people, great job done and a rocking company. Wishing you the very best

**– Mr. Narendra Singh
(MD, Numero UNO)**

CLIENT SPEAKS



Reliable, Responsible,
Resourceful and having
a great taste to execute
events –

**Mr. Ajit Gandhi (GM,
Marketing Firefox
Bikes)**



It was a brilliant execution for
our whole delegate meet,
specially when they are NRI's. I
believe the ideation and
implementation of the layout
plan was the show stealer. Look
forward for more!

**Gavish (Partner, Ernst &
Young)**



I have been a part of more
than 100 events, but this was
the event from the heart. What
a Team I must complement.
Thanks for making a normal
event into a celebration for all.

**Kishore Chamaria (Aditya
Birla Capital)**

A vibrant street scene during a parade, likely in New York City, with a heavy shower of colorful confetti (red, blue, green, yellow) falling from the sky. The street is filled with people, many wearing yellow hats with black text. In the background, buildings with "OLD NAVY" signs are visible. The overall atmosphere is festive and celebratory.

ITS ALWAYS ABOUT THE STORIES YOU TELL
&
THE EXPERIENCES THEY HAVE

The logo for Rock Castle is centered in an orange rounded square. It features the words "ROCK" and "CASTLE" in a white, stylized, hand-drawn font. "ROCK" is positioned above "CASTLE", and a horizontal line underlines the "CASTLE" text.

ROCK
CASTLE

experiences un-ltd.

The background of the entire image is a black and white photograph of a large crowd at a concert. Many people have their arms raised in the air, and a shower of white confetti is falling from the top of the frame, creating a festive and energetic atmosphere.

WE APPRECIATE YOUR TIME

EVENTS | RETAIL | DESIGN | ACTIVATIONS

www.rockcastle.in